

COOKIE POLICY – DETAILED INFORMATION ON COOKIE CATEGORIES

1. Necessary Cookies

NAME	OWNER	DURATION	DESCRIPTION
ctm	CLICKTALE	1 year	This cookie contains information to identify the visitor and his action for the ClickTale Experience Cloud.
browserData	Banka Intesa Sanpaolo d. d.	1 year	This cookie is used by our web site (Public Portal) to interact with acquisition process (Acquisition Portal).
cookie_status_bar	Banka Intesa Sanpaolo d. d.	never expires	This cookie is used by web site to store information about the visibility of the cookie status bar.
gdpr_cookie_consent	Banka Intesa Sanpaolo d. d.	never expires	This cookie is used by our web site in order to store the categories of cookies the user consents to.
JSESSIONID	Banka Intesa Sanpaolo d. d.	2 years	General purpose platform session cookie, used by sites written in JSP. Used to maintain an anonymous user session by the server.
bmuid	Banka Intesa Sanpaolo d. d.	2 years	This cookie is used by the internet banking.
cdContextId	Banka Intesa Sanpaolo d. d.	2 years	This cookie is used by the internet banking.
cdSNum	Banka Intesa Sanpaolo d. d.	2 years	This cookie is used by the internet banking.
Product	Banka Intesa Sanpaolo d. d.	1 year	This cookie is used by our web site (Public Portal) to store the information about the shopping cart. It contains the products that the user selected for online buying (through the Acquisition Portal).

2. Features Cookies

NAME	OWNER	DURATION	DESCRIPTION
fontsize-site	Banka Intesa Sanpaolo d. d.	1 year	This cookie is used to store the font size for accessibility feature.
highcontrast	Banka Intesa Sanpaolo d. d.	1 year	This cookie is used to store high contrast information for accessibility feature.
content_adaptive	Banka Intesa Sanpaolo d. d.	variable duration	This cookie is used by Public Portal to store information about variant of pages to show returning users.

3. Marketing and statistic Cookies

NAME	OWNER	DURATION	DESCRIPTION
__CT_Data	CLICKTALE	1 year	The __CT_Data cookie is used to count the number of pageviews or visits of the anonymous visitor for the purpose of enabling the ClickTale software to track the number of pageviews or visits a visitor made on website.
__CT_RS__	CLICKTALE	1 year	This cookie is used to indicate whether a user is being recorded and by what reason (Random, Enhanced, Forced, ETR).
_ga	GOOGLE	2 years	This cookie is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gid	GOOGLE	1 day	This cookie is associated with Google Universal Analytics. It stores and updates a unique value for each page visited.



WRUID	CLICKTALE	1 year	This cookie is associated with analytics service provider ClickTale. It is used to anonymously identify a visitor of the website for the purpose of enabling the ClickTale software to track such visitor's actions across the client's website.
CTGAIIntegration	GOOGLE	never expires	This cookie is used for Click Tale Google Analytics Integration.